

**Combat Control Association
Board of Directors Annual Meeting
12 January 2021
0900 Hrs**

Call to order:

Members in attendance: President Mike Lamonica (LA), Vice President Mike West (MW), Secretary Mark Nevatt (NT), Treasurer Bernie Oder (OR), Board Member Kyle Stanbro (KS), Board Member Chris Larkin (LN), Board Member John Bringolf (JB)

Approval of Minutes: Motion was made by KS and seconded by MW. Motion carried.

New Business:

On Tuesday the 12th, the CCA BOD met to review CCA business for 2020, and create a strategy for 2021:

- All board members were present, either physically or on Zoom.
- **Goals for 2020**
 - Review and rewrite CCA bylaws
 - Recruit 100 new members (during our December members meeting I incorrectly expressed the goal was 200 new members; I upped the ante after we met our initial goal of 100 new members)
 - Raise \$200K
- **Performance:**
 - CCA bylaws rewritten (achieved)
 - 165 new members (achieved)
 - \$72K raised (not achieved)
- **Elections for principal board positions:**
 - President: Kyle Stanbro nominated Mike Lamonica, it was seconded, and the board voted unanimously for Mike as the President
 - Vice President: Mike Lamonica nominated Mike West, it was seconded, and the board voted unanimously for Mike as the Vice President
 - Treasurer: Mark Nevatt nominated Bernie Oder, it was seconded, and the board voted unanimously for Bernie as the Treasurer
 - Secretary: Mike West nominated Mark Nevatt, it was seconded, and the board voted unanimously for Mark as the Secretary
- **Fund Raising.**

Given we fell short of our goal in 2020, we felt this should be a top priority.

 - In November, Eric Hohman (LM 1058) reached out to the board to discuss a fund raising strategy. Kyle Stanbro worked with Eric to understand the concept.
 - Kyle led the board through a discussion about how to leverage partners with professional fund raising experience and a track record of success.
 - The board met with Eric and David Guernsey to discuss a proactive approach to raise meaningful funds in 2021.
 - Although the board was initially intrigued, many of us still had questions, so we asked David to put together a conop and meet again later in the week.

- In the meantime the board spent more time discussing the merits of David's initial points
 - During the second meeting David provided a quality concept of operations and answered many critical question from the board. Equally important, he instilled confidence in the board members.
 - The board is going to host another internal meeting this month to discuss further.
- Our fundraising strategy discussion led us into dialogue about how we manage our money.
 - Although we do a good job of accounting for dollars committed, and raising money to meet the demands of any given year, we do not optimize our funds.
 - Most of our money is maintained out of checking/savings accounts.
 - We feel there is value in creating a long term investment strategy; so we will.
- **Marketing CCA to our community.**

We definitely believe the association does many good things, but the word does not get out, especially to our CCT/STO teammates in the units.

 - Mark Nevatt volunteered to video interview with past Mark Forester scholarship recipients
 - John Bringolf is going to post them to the landing page for the CCA website, so when people access the website, they will see/hear first hand accounts of some of the things the association has done for its members and families
 - We believe we will be able to expand this beyond our scholarship awardees, to include many of the other people you so generously help throughout the year
 - Additionally, we will create a 2020 tri-fold that explains who we are and what we do; Mark Nevatt will also lead this effort.
 - We did this at the end of 2019, and it told a great story; we feel that COVID19 hampered our ability to get them into the squadrons and team rooms.
 - In the units we were able to get them into, we showed good recruiting results.
 - These will also help us tell our story in our fund raising endeavors.
- **Combat Control Foundation.**
 - The initial paperwork for this was filed in the Fall of 2018 by Mickey Wright (LM 216); Bernie Oder (LM 75) then picked it up and ran with it.
 - The goal was to have a 501c3 to partner with the CCA 501c19 (veteran's organization) for fund raising.
 - Although this has been successful for us in the recent past, the board feels it is time to formalize the distinction between the Combat Control Association, and Combat Control Foundation.
 - The goal is to provide clarity to our members, our customers, and our donors.
 - As you would imagine there are legalities we must adhere to, so we feel codifying the different organizations and the relationship between the two is a critical task.
 - We want to be clear, Bernie has sought formal legal and accounting counsel to ensure all of our actions are above board. We just want to formalize it, rather than continue forward with tribal knowledge.
 - Mike West will lead us through this initiative in 2021.
- **Strategic Goals for 2021:**
 - Create an investment strategy
 - Redefine the Combat Control Foundation
 - Recruit 100 new members
 - Create a strategy to raise \$200K in 2021